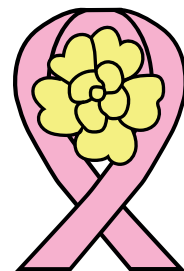


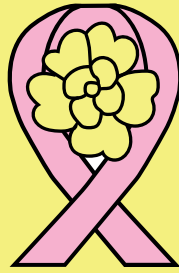
Future Funding

how you can support us
and make a difference



LADY MCADDEN
BREAST SCREENING

Registered charity number 1062236



LADY MCADDEN
BREAST SCREENING

We exist to provide high quality and caring services for the early detection of breast cancer and osteoporosis through education, examination and screening.

Lady McAdden Breast Screening

How you can support us

How you can help make a difference?

This brochure sets out how, as an organisation, you can support the vital work of the Trust. Lady McAdden does not receive any public funding and since its inception in 1976, has provided its service with the generous support of individuals, companies and charitable trusts.

There are many opportunities for you to help make a real difference to the work of the Trust from:

Sponsoring a piece of equipment

Sponsoring an event

Providing funding for mammography scans

Providing administration support

Encouraging staff to use our services

Help with social media presence

Supplying marketing materials

Making us your Charity of the Year

Allowing staff to have a dress down day

Encouraging staff to donate to our charity shops

Helping to spread the word about early detection.

For further details on how to get involved, what we are currently doing and what we want to achieve in the future (with your support!) continue reading.

Breast Cancer Detection

- We are a charity that needs your help
- Early detection is vital in the successful treatment of breast cancer
- We provide a mammogram screening service supported by education and advice on breast awareness, employing our own team of specialist Nurses and Consultants. We are independent to the NHS and receive no public funding.
- Our focus is to provide a service to all women of 18 and over, with no upper age limit and we want to provide these services to as many women as possible.
- Currently the mammography service session costs Lady McAdden £110 and a breast awareness session costs £60. Many of those attending are able to make a donation but your support enables all women to use the service irrespective of their circumstances.
- Visiting our specialist unit is by self-referral and does not require prior knowledge of their GP. Women are able to make an appointment directly and discreetly at their own convenience.
- Women are seen in a non-imposing and welcoming environment in which they feel more able to ask questions and raise concerns.
- Our services are still required to supplement those currently provided by the NHS.
- Please help us to save lives.

2%

Breast cancer incidence rates
are projected to rise 2% in the
UK between 2014 and 2035

1/7

Breast cancer is now the most common form of cancer in the UK. With 1 in 7 women developing it in their lifetime

Source: Cancer Research UK

Osteoporosis Scanning

- Osteoporosis is a growing problem with our rapidly ageing population.
- Over 500,000 fragility fractures are treated annually by the NHS and many of these could be prevented if an earlier diagnosis was made and treatment given.
- As well as the cost impact, fractures can seriously affect the quality of life of those affected.
- Regular scanning every 2-3 years can detect early onset of osteoporosis
- Lady McAdden provides an osteoporosis screening service using dual X-rays and laser technique to combine traditional DXA with precise laser measurement of heel thickness, the process is non invasive.
- The results from a bone density scan are usually used alongside a fracture risk assessment to assess the client's chances of developing osteoporosis and breaking a bone.
- There are some people who are more at risk than others and by looking at the bone density readings our specialist nurse can suggest the most appropriate way to progress. This may include advice on exercise and diet as a proactive way of slowing down or preventing onset.
- Women and men can self refer, they do not require a referral by their GP and they can make an appointment at their own convenience.
- The current cost of scanning is £40 and is available to men and women over the age of 35.
- Fractures are very distressing for those affected and their families and can lead to other problems as well. In addition the financial impact on society is enormous and likely to rise.
- This service enables people be proactive with their health and is not funded by the NHS or public funding.
- With your support we can make a difference.

33%

Osteoporosis is a silent killer affecting both men and women 33% of those affected will die as a result of falls

Source: Royal Osteoporosis Society

3m

Osteoporosis affects over 3 million people in the UK. More than 500,000 people receive hospital treatment for fragility fractures (fractures that occur from standing height or less) every year as a result of osteoporosis

Source: Royal Osteoporosis Society

Lady McAdden Breast Screening

How you can support us

Our vision is to
develop our services so
more people benefit
from early detection of
breast cancer and
osteoporosis.

Why we need your support

What we can achieve and how fast we can achieve depends in part on the generosity of companies such as yours.

Currently the cost of running the services is £500,000 per year and in addition to this over the next 1 to 3 years we need to raise further finance to replace existing machinery and facilitate the move to our new premises.

Presently we fund the work we do with donations from clients who use the service, our two charity shops, individual fund raisers and charitable trusts.

More is needed to continue the vital work of the Trust. We have set out below a list of our current needs and how you could possibly help meet them.

Equipment needs

Ultrasound scanner to replace existing **£50,000**



Computers and server integrate systems **£12,000**

Database to create efficiencies and save money **£5,000**



Mammography scanner to replace existing **£500,000**

Prepare new premises **£6,000**



Lady McAdden Breast Screening

How you can support us

Resources you can help provide

Fund appeals co ordinator by **donating staff hours**

Sponsor postage and stationery costs **£3,000**

Print brochures and folders **£2,000**

Sponsor **website development**

Help expand our **social media presence**

Help in writing bids for **grant applications**

Regular giving to meet the cost of one or more mammography scan, currently £110 each. Either by **monthly or annual subscription**

Do you have a **Charity of the Year**? Are you a trustee of a charitable fund or do you know someone who is?

Can you donate resources that your company has such as **expertise, materials or man hours**.

Any donations of money, time or resources will be recognised by the Trust through our social media channels and by co-branding where ever possible.

The Next Step

If you are able to help in any way and would like more information or to get the ball rolling please contact us and we can arrange a convenient meeting.

In any case please encourage your staff, contacts and family to get checked where appropriate. It is quick and simple process which can make a massive difference to their lives.

Thank you for taking the time to read this brochure and your interest in the work of Lady McAdden trust and we look forward to working with you.

For more information on Lady Mcadden call
01702 343288

Email: giving@ladymcadden.org

Visit: www.ladymcadden.org

“Thank you ever so much for your email and the good news! I want to thank Lady McAdden staff also for making such an important test a very positive and instructive experience”

Miriam

To get involved or for further information visit
LadyMcaddenBreastUnit.co.uk

For more information on Lady Mcadden call
01702 343288

Email
giving@ladymcadden.org

Lady McAdden Breast Screening Unit
1st Floor Hillsborough Road, Westcliff on Sea Essex SS0 OSG

Registered charity number 1062236